

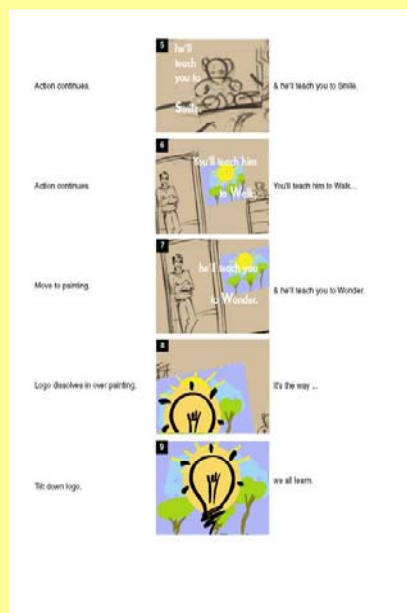


Early ON! Media Campaign

Campaign Includes:

- Includes Radio, Television, Print & Billboards
- Helps reach well over a million citizens every month
- More than \$85,000 in non-paid placements most months
- Average of 10 print ad insertions each month
- 20 local radio stations read Early ON Public Service Announcements
- Nine TV stations cooperate in airing Early ON news stories and PSAs

Television



Print



Billboards

